THE INSTITUTE FOR ENTREPRENEURIAL EXCELLENCE

THE POWER TO PROSPER℠

University of Pittsburgh

COMMUNITY POWER TO PROSPER
2027 CURRICULUM

Wednesday **February 3, 2027** *8:30AM – 11:00AM ONLY*	**If You Don't Know Where You Are Going, Any Road Will Get You There: Selecting the Route** *Moving from Strategic Plan to Operational Plan*
Wednesday **February 24, 2027**	**Financial Analysis, Tools & Resources - #1** *Understanding Your Financial Statements*
Wednesday, **March 10, 2027**	**Financial Analysis, Tools & Resources - #2** *Financial Metrics and Dashboard*
Wednesday, **March 24, 2027**	**Human Resources** *Hiring and Retaining Key Talent*
Wednesday, **April 7, 2027**	**Marketing and Social Media** *Marketing Strategy and Social Media Resource Utilization*
Wednesday, **April 21, 2027**	**Sponsored Professional Development**
Wednesday **April 28, 2027**	**Legalities of Small Business Management** *Legal issues that impact a small business*
Wednesday **May 19, 2027**	**Sponsored Professional Development**
Wednesday **May 26, 2027**	**Navigating Opportunities for Business Success** *A comprehensive guide to optimizing resources*
Wednesday **June 2, 2027**	**Strategic Initiative for Small Business Accounting** *Accounting 101, Best Business Practices*
Wednesday **June 9, 2027**	**Creating and Developing the Strategy Plan** *Assembling the accountability components*
Wednesday **June 23, 2027** *8:30AM – 11:00AM ONLY*	**Making It Happen-Connecting the Dots** *Deliver the Venture Presentation*

Time: 8:30 – 10:30 a.m.
Location: Homewood CEC – 622 N. Homewood Ave, Pittsburgh, PA 15208